

***Latino Health Awareness Month-2006***  
**Healthy Latino Worksite Events**  
**Matrix by Region**

Overview:

In recognition of Latino Health Awareness Month 2006, community leaders, local businesses, and public health experts will join the *California Latino 5 a Day Campaign* at regional events to address health issues in low-income Latino communities. Each event will highlight what can be done by local businesses and organizations to support healthy worksites for California Latinos and help reduce health disparities and employer healthcare costs at worksites.

<b>Region</b>	<b>City</b>	<b>Date</b>	<b>Address*</b>	<b>Contact Person</b>	<b>Community Partner(s) Participating in Event</b> (e.g. Name of Company, Health Plans, WIC, etc.)	<b>Notable Community Leaders Participating in Event</b> (e.g. Mayor, Chamber President, etc.)
Central Coast	Watsonville	9/24/06 12:00 – 4:00 pm ----- 9/26/06 3:00 – 6:00 am	1437 Freedom Dr. Watsonville, CA ----- 1010 E Alisal St, Salinas, 93905	Gabriela López Chávez Phone: (831) 724-2997 ext.216 Email: <a href="mailto:gabrielal@cbridges.org">gabrielal@cbridges.org</a>	Mi Pueblo  ----- Clinica de Salud, MC. Health Dept. , Partners for Peace, Center for Community Advocacy	Supervisor Tony Campos (tbd)
Central Valley	Central Valley <i>Fiesta Food</i>	Sept 10, 2006 9:00am – 2:00pm	3190 E. Tulare Street, Fresno, CA	Eustolia Zamora-Bonilla; phone: (559) 456-7575; Email: <a href="mailto:ezamora@ucdavis.edu">ezamora@ucdavis.edu</a>		Assemblyman Juan Arambula and Univision Morning Show host Lupita Lomeli
Desert Sierra	Riverside <i>1st Annual Fiesta Campesina</i>	Sept 28, 2006, 4:00pm – 7:00pm	Mecca Family Service Center & Community Health Clinic	Maria G. Machuca, phone: (760) 863-7860; email: <a href="mailto:mamachuc@riversidedpss.org">mamachuc@riversidedpss.org</a>	The Easter Coachella Valley Social Change Collaborative, Mecca Family & Farm Workers Service Center, and Desert Alliance for Community Empowerment	
	San Bernardino <i>Cesar E. Chavez Health, Wellness, and Cultural Family Festival</i>	Sept 30, 2006, 12:00pm – 5:00pm	Cesar E. Chavez Middle School, 6650 North Magnolia Avenue, San Bernardino, CA	Leticia Salazar Allen; phone: (909) 387-6851; email: <a href="mailto:lallen@dph.sbcounty.gov">lallen@dph.sbcounty.gov</a>		
Gold Coast	Fillmore- Valley <i>Crest Tree Company Worksite Outreach Event</i>	Sept. 5, 2006 12pm-1pm	Valley Crest Tree Company 3200 Telegraph Rd, Fillmore CA	Alicia P Villicaña (805)677-5254 <a href="mailto:alicia.padilla@ventura.org">alicia.padilla@ventura.org</a>	Ventura County Public Health: Chronic Disease Prevention Program, HIV Education Program, Oral Health Program	

Los Angeles	Pending confirmation	Pending confirmation	Pending confirmation	Pending confirmation	Pending confirmation	Pending confirmation
Orange County	Orange County Workplace Outreach Event	Sept 27, 2006 11am-2pm	Community Action Partnership of O.C 7180 Lampson Ave Garden Grove, CA 92841	Maria Rosas 714-899-3684 Ext 5311 <a href="mailto:mrosas@capoc.org">mrosas@capoc.org</a>	St. Joseph Hospital, American Diabetes Assoc., CalOptima, American Cancer Assoc.	
San Diego	TBD Chula Vista	9/1/2006	TBD	JoAnn Fields	HEAC (Healthy Eating Active Communities), SDNN (San Diego Nutrition Network)	Councilmember Patty Chavez
	Escondido	9/9/2006 10:00-2:00	601 North Escondido Blvd, Escondido, CA 92025	David Cazares, El Tigre	SDNN members, El Tigre supermarket employees	
	<i>TBD San Marco</i>	9/30/2006	400 Craven Rd, San Marcos, CA 92079	Sylvia Bustamante 10-3pm Fitness Activities, Healthy Foods	Kaiser Permanente	
Imperial	El Centro	September 9, 2006 7:00a.m.-10:00a.m.	Imperial Valley Mall 3451 Dogwood Rd. El Centro CA 92243	Irma Martinez phone: 353-2777 <a href="mailto:irmam@clnicasdesalud.org">irmam@clnicasdesalud.org</a>		Irma Martinez WIC Director
	Winterhaven	September 5 and September 7, 2006 9:30 a.m.-10:30a.m.	Imperial County Public Health 676-Base line Road Winterhaven Ca.	Graciela Cristerna Phone: 760-336-0737 <a href="mailto:graciela.cristerna@imperialcounty.net">graciela.cristerna@imperialcounty.net</a>		
Imperial	Westmorland	September 19, 2006 7:00a.m. – 8:00a.m.	Westmorland Elementary School 200 C Street Westmorland CA.	Julie Mitchell phone: 760 344-4364 <a href="mailto:jmitchell@wued.org">jmitchell@wued.org</a>		Julie Mitchell Cafeteria Manager